



TECHNOLOGY FORECASTERS INC.

Strategic Environmental and Manufacturing Consulting

Second Annual Green Manufacturing Conference in Chicago to be Chaired by Technology Forecasters Inc.

Conference weaves together insights on regulations and beyond compliance to reduce environmental impact on companies in all industries

ALAMEDA, Calif.--Technology Forecasters Inc. (TFI) president Pamela J. Gordon will chair the Green Manufacturing Conference in Rosemont (Chicago), Illinois, September 22nd and 23rd. This event, produced by Canon Communications, will bring together manufacturing professionals, industry leaders, and experts from numerous industries to discuss how sustainable manufacturing practices have contributed to the decrease in operational expenses, improved competitiveness, and revenue growth

“Consumer product companies were stunned last week by Wal-mart’s announcement about requiring suppliers to furnish sustainability data,” says Gordon. “Products sold in France will have similar requirements, and these are only two examples of increasing global expectations for measuring companies’ and products’ sustainability. The Green Manufacturing Conference will give attendees tools for measuring environmental impact and implementing best practices for reducing carbon footprint in their own businesses.”

Speakers are from PepsiCo, Nissan, Pangea Organics, Brady Corp., Constellation Energy, Climate Registry, Celestica, US Department of Energy, EPA, Tellabs, IEC Electronics, Fellowes Inc., and more.

Complete program and registration details are available online at www.greenmfgepo.com. For group discounts contact Melanie.Cruz@Cancom.com.

Gordon is president and founder of Technology Forecasters Inc. and lead consultant for TFI Environment, a consultancy that helps high-tech companies reduce environmental impact and profit from doing so.

ABOUT TECHNOLOGY FORECASTERS INC. Clients use TFI’s strategic advice and market insights to optimize global manufacturing relationships and achieve profitable environmental strategies. With clients in the Americas, EMEA, and Asia, TFI delivers a unique combination of industry and environmental expertise through management consulting, customized research, keynotes, and workshops. TFI Environment leads clients to “Lean and Green” competitive advantage for products, supply chain, logistics, and facilities. www.TechForecasters.com, 1-510-601-9107.

ABOUT CANON COMMUNICATIONS Canon Communications LLC, a portfolio company of Apprise Media LLC, is the leading producer of trade events, publications, and electronic media for the \$3 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

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