



CANON COMMUNICATIONS LLC

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FOR IMMEDIATE RELEASE

Canon Communications Announces Details of First Green Manufacturing Conference

*Sustainable manufacturing sessions focus on
implementation, profitability, and best business practices*

Los Angeles, CA (November 29, 2007) - Canon Communications today announced details of its first-ever Green Manufacturing Conference, to be held January 29-30, 2008 in California's Anaheim Convention Center. The conference will emphasize the necessity of a multi-functional approach to sustainable manufacturing practices, while introducing its participants to concepts such as carbon-footprint reductions, design-for-manufacturing, lean and green, zero waste, green chemistry, and clean tech. It will also familiarize them with new approaches to reducing costs and increasing profits.

Pamela Gordon, President and Founder of Technology Forecasters Inc., will be this year's conference chairperson and is looking forward to the inaugural event with enthusiasm. "The Green Manufacturing Conference is an important conference for any company concerned with reducing its environmental footprint and looking for the smartest and best practice way to do so," says Gordon. "In my estimation the speakers and presenters are among the industry's best and this will be an event not to miss." Ms. Gordon will give her keynote presentation, entitled *Business Cases that Far Exceed Regulations*, on January 29, 2008.

Many of the world's leading manufacturers are implementing programs in response to growing consumer demand for a new generation of environmentally friendly products and services. The Green Manufacturing Conference will provide solutions for these companies which include choices in manufacturing methods that support and sustain a renewable way of producing products and/or services that are non-polluting, conserve energy and natural resources, are economically sound, as well as safe for employees, communities, and their consumers. In attendance will be executive, director, and management professionals from operations, supply chain, research and development, product design, engineering, manufacturing, management and marketing, environmental health and safety, and corporate communications departments.

Conference topics that will be explored in the Green Manufacturing Conference include: *Discovering how to Significantly Reduce Costs and Increase Profit through Best Practices*, *Strategies for Capitalizing on the Green Manufacturing Movement*, as well as *Making the Case*



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to Your CEO and Senior Management - The Role of the Influencer. More information and online registration forms for the conference are available on the web at www.greenmfgexpo.com.

About Canon Communications

Canon Communications LLC, a portfolio company of Apprise Media LLC, is the leading publisher, trade show producer, and digital media company for the world's \$3 trillion advanced, technology-based manufacturing industry, including medical device, packaging, design engineering, process technology, automated assembly, electronics, quality control, and plastics processing.

The company produces trade shows for both U.S. and international markets, including: Medical Design & Manufacturing (MD&M), MEDTEC, and BIOMEDevice; WestPack, EastPack, SouthPack, and MidPak; Atlantic Design & Manufacturing, Pacific Design & Manufacturing, Design & Manufacturing South, and Green Manufacturing Expo (GMX); Quality Expo and Quality Expo Detroit; Powder & Bulk Solids, PTX (Process Technology Expo), ChemProcess, PharmaProcess, and ProcessPack; Assembly New England, Assembly Technology Expo, and Automation Technology Expo (ATX); National Manufacturing Week, Advanced Manufacturing Exposition (AM Expo), and OEM New England; PLASTEC; NEPCON, Electronics Assembly Show (EAS), and Electronics West; IPOT, MTEC, Practical Vacuum, and Machine Building, Drives & Automation.

Canon's powerful assets include a qualified database of 2,000,000 advanced manufacturing professionals and 5,700 active exhibitors. Together they are the engine which drives Canon's annual 1.7 million net feet of exhibition space around the world.

The company's expanding array of magazine titles includes *MD&DI (Medical Device & Diagnostic Industry)*, *Medical Product Manufacturing News*, *Medical Electronics Manufacturing*, *European Medical Device Manufacturer*, *Medical Device Technology*, *China Medical Device Manufacturer*, *IVD Technology*, *MX*, *Pharmaceutical & Medical Packaging News*, *Med Ad News*, *R&D Directions*, *Nutritional Outlook*, *Cosmetic/Personal Care Packaging*, *Injection Molding Magazine*, *Modern Plastics Worldwide*, *Powder/Bulk Solids* and *Appliance*. Digital media include the medical device design and engineering portal, Medical Device Link; the online magazine, *Advanced Design & Manufacturing (AD&M)*; and 50 branded e-newsletters and e-publications.

Further information about Canon's business-to-business publications, trade shows, and digital media is available at www.cancom.com.

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