

## **PRESS RELEASE**

**Chicago, IL August 25, 2008** eKNOWtion LLC announced today that it has completed the acquisition of the Quarterly Forum for Electronics Manufacturing Outsourcing and Supply Chain, from the consulting and market research firm Technology Forecasters Inc. The Quarterly Forum is the source for research, insights and executive networking event for the electronics industry.

The leadership team for TFI Quarterly Forum now comprises Pamela J. Gordon, Founder and President of Technology Forecasters Inc. and TFI Environment; Kathleen Geraghty and Douglas Kent, Founders of eKNOWtion, a global supply chain research, education and consulting firm. This combined team leverages Technology Forecasters' decade-long experience in running the Quarterly Forum, which serves the electronics industry as a credible source for information and a forum for knowledge transfer between industry executives. The addition of Kathleen and Douglas to the leadership will immediately expand the network globally and reinforce the supply chain relationships between OEM, Component Manufacturers, Distribution, EMS, ODM and Logistics Providers as well as provide key data to the analyst community.

"As TFI's global environmental, supply-chain, and logistics consulting and custom research grow to the next level," says Pamela Gordon, "I'm delighted to pass to Quarterly Forum 'torch' to Kathleen and Douglas. With their deep industry backgrounds, specialties in supply chain and Lean-Six Sigma, international set of contacts, and high energy for expanding the Quarterly Forum program and membership, I cannot imagine a better leadership team for the Quarterly Forum and its members."

"The TFI Quarterly Forum future promises to build on a rich research repository and the dynamic network of members," added Kathleen Geraghty. "Expanding the global composition of our membership and increasing focus on vertical segments for the electronics industry will only enhance the performance for our members and their supply and design chains."

Gordon & Geraghty look forward to seeing Quarterly Forum members at the upcoming October 22-23 Forum in San Jose.

### **ABOUT eKNOWtion**

eKNOWtion is a high impact professional services provider dedicated to "unlocking performance" beyond client expectation through its unique combination of consulting, education and research. eKNOWtion delivers tailored solutions to complement a client's strategy and strengths. eKNOWtion's clients in Americas, EMEA, and Asia have benefited from the hands-on approach and unique insights the company provides. For further information, contact Kathleen Geraghty at 1-312-291-0991 or visit [www.eKNOWtion.com](http://www.eKNOWtion.com)

### **ABOUT TECHNOLOGY FORECASTERS INC.**

Clients use TFI's strategic advice and market insights to optimize global manufacturing relationships and achieve profitable environmental strategies. With clients in the Americas, EMEA, and Asia, TFI delivers a unique combination of industry and environmental expertise through management consulting, customized research, keynotes, and workshops. TFI Environment leads clients to "Lean and Green"

competitive advantage for products, supply chain, logistics, and facilities.  
[www.TechForecasters.com](http://www.TechForecasters.com), 1-510-601-9107.

###