
High ROI Environmental Partner

Who is it for?

Executives in the technology industry seeking to realize significant competitive advantages and cost savings through sustainability strategies.

What are the benefits?

- Identifying environmental/CSR best practices that will yield high returns on investment as well as competitive advantages.
- Driving employee engagement through innovative programs that convey environmental and cost savings.
- “Success sharing” guarantee for qualified companies. TFI’s services will produce:
 - 1% to 5%+ savings in cost of goods sold
 - 5% to 10% savings in sales, general and admin costs

What kind of services are provided?

- Objective assessment and analysis of business to identify both short and long term environmental wins in seven environmental and CSR categories.
- Creation of the “sustainability roadmap”: detailed multi-year strategies that identify corporate environmental goals and related cost savings.
- Guidance in achieving certification in international regulations and respected standards.
- Publicizing your companies’ achievements via features in white papers, articles, blogs, and conference panel participation.



“TFI Identified more than US\$35 million in cost savings opportunities over 5 years through a strategic environmental roadmap.”

Dave Cox, Senior VP
Corporate Operations,
Blue Coat Systems

Contact us for a program demonstration:

Pgordon@techforecasters.com
www.techforecasters.com
+1.510.479.3478