

## *Design for Environment (DFE) Workshops*

### **Who is it for?**

Electronic Design Engineers, Executives, Managers, and others who are interested in the business advantages of DfE:

- 1-5% reduction of Cost of Goods Produced (COGS)
- 80% of DfE principles increase reliability
- Consumer interest and competitive edge

### **What do you get from this workshop?**

- **Preparation** for new and emerging environmental regulations and customer requirements affecting electronic products globally
- **Hands-on** exercises in designing electronics with environmentally-superior features that can boost your products' competitive advantage
- **Advanced** training on DfE development process and checklist
- **Demonstration** of corporate DfE roadmap

Hundreds of electronics designers and executives in North America, China, and EMEA have experienced this highly interactive and engaging seminar.

### **Kudos from Participants**

**Participants** report that the workshop forever changes the way they think about designs, emphasizing environmental, profitability, and reliability attributes. **Managers** praise it as a great team-building activity and motivator.



*DfE workshop participants participating in a disassembly exercise*

*Thank you for speaking to our leaders. Your training ...was fantastic! It was substantive, engaging, and inspired the participants about possibilities for the industry.*

*Susan Sarpa, Sr. Director,  
Leadership Development  
Flextronics*

*Pam is a brilliant technologist and consultant. Her Technology Forecasters workshops should be priced higher based on the value that they bring the attendees. Highly recommended!*

*Mark Kuta, Value Chain Planning  
Sales Manager  
Oracle*

**Contact us for more  
information:**

**[Pgordon@techforecasters.com](mailto:Pgordon@techforecasters.com)  
[www.techforecasters.com](http://www.techforecasters.com)  
+1.510.479.3478**