
Business Intelligence Program

Who is it for?

Strategic-decision makers at electronics companies and their suppliers competing in the fiercely competitive global high-tech industry.

What are the benefits?

- Year-round access to TFI's consulting and research teams. Leverage our support during to address your most pressing issues and opportunities.
- An extension to your team providing objective data & insights for the most profitable decisions related to supply chain, operations and sustainability.
- TFI's most favorable rates on consulting and research.

What kind of services are provided?

Our full range of strategic supply chain and environmental consulting services, including projects such as:

- Benchmarking with industry peers on best practices
- Objective qualification of strategic suppliers
- Logistics strategy redesign for faster time to market and reducing cost and carbon footprint
- Preparation for current and future environmental regulations
- Evaluating and honing internal product-related and operational procedures
- Customer satisfaction and retention research
- Writing, publishing and distributing white papers featuring client achievements
- Product Lifecycle Analysis (LCA)
- Stakeholder workshops on outsourcing, supply chain, carbon-footprint measurement, Design for Environment, innovation
- Executive coaching to achieve goals and objectives

We saved over \$250K in consulting fees using Business Intelligence instead of prior firms."

Frank Blohm, VP of Worldwide Operations & Chief Quality Officer, Extreme Networks

"We have been a Business Intelligence Client since 2007, comprising consulting, benchmark studies, and initiative leadership in operations, manufacturing, outsourcing, information technology, and environmental strategies."

David Cox, Senior VP of Operations, Blue Coat Systems

Contact us for a program demonstration:

pgordon@techforecasters.com
www.techforecasters.com
+1.510.479.3478